

AMENDMENT TO THE CLAIMS

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21. (New) A method for providing a tailored media content, comprising:
 - analyzing local content from a local content database, the local content database storing information related to local programming;
 - analyzing national content from a national content database, the national content database storing information related to national programming;
 - analyzing subscriber actions from a subscriber-action database, the subscriber-action database storing information related to actions taken by a subscriber while viewing content; and
 - predicting future actions taken by the subscriber.
22. (New) A method according to claim 21, further comprising merging the information related to local programming, the information related to national programming, and the information related to actions taken by the subscriber to create subscriber choice information.
23. (New) A method according to claim 21, further comprising at least one of i) correlating the information related to local programming with the information related to actions taken

by the subscriber and ii) correlating the information related to national programming with the information related to actions taken by the subscriber.

24. (New) A method according to claim 21, further comprising at least one of i) categorizing the information related to local programming and ii) categorizing the information related to national programming.
25. (New) A method according to claim 21, wherein the step of predicting future actions comprises at least one of i) analyzing actions taken during preceding content and ii) analyzing actions taken during following content.
26. (New) A method according to claim 21, wherein the step of analyzing the subscriber actions comprises analyzing actions taken by the subscriber to receive an alternate source of content.
27. (New) A system for providing a tailored media content, comprising:
 - a subscriber choice database merging information related to local programming, information related to national programming, and information related to actions taken by a subscriber while accessing and viewing content; and
 - a processor that predicts future actions taken by the subscriber.
28. (New) A system according to claim 30, wherein the processor at least one of i) correlates the information related to local programming with the information related to actions taken by the subscriber and ii) correlates the information related to national programming with the information related to actions taken by the subscriber.
29. (New) A system according to claim 30, wherein the processor at least one of i) categorizes the information related to local programming and ii) categorizes the information related to national programming.

30. (New) A system according to claim 30, wherein the processor at least one of i) analyzes actions taken during preceding content and ii) analyzes actions taken during following content.
31. (New) A system according to claim 30, wherein the processor analyzes actions taken by the subscriber to receive an alternate source of content.
32. (New) A computer program product comprising a computer readable medium including instructions for performing the steps:

analyzing local content from a local content database, the local content database storing information related to local programming;

analyzing national content from a national content database, the national content database storing information related to national programming;

analyzing subscriber actions from a subscriber-action database, the subscriber-action database storing information related to actions taken by a subscriber while accessing and viewing content; and

predicting future actions taken by the subscriber.

33. (New) A computer program product according to claim 32, further comprising instructions for performing the step of merging the information related to local programming, the information related to national programming, and the information related to actions taken by the subscriber to create subscriber choice information.
34. (New) A computer program product according to claim 32, further comprising instructions for performing at least one of the steps of i) correlating the information related to local programming with the information related to actions taken by the subscriber and ii) correlating the information related to national programming with the information related to actions taken by the subscriber.

35. (New) A computer program product according to claim 32, further comprising instructions for performing at least one of the steps of i) categorizing the information related to local programming and ii) categorizing the information related to national programming.
36. (New) A computer program product according to claim 32, further comprising instructions for performing at least one of the steps of i) analyzing actions taken during preceding content and ii) analyzing actions taken during following content.
37. (New) A computer program product according to claim 32, further comprising instructions for performing the step of analyzing actions taken by the subscriber to receive an alternate source of content.